



Caterina Rando

Tele-Classes That Create Results

Your Consultants Deserve Success with Ease

Caterina Rando, MA, MCC, is committed to showing women in direct selling how they can book, sell, recruit and lead their teams with ease. Her philosophy is that succeeding in your own business does not have to be hard. The obstacles are not insurmountable. Success can arrive, all it takes is a little skill and a lot of action.

Caterina has developed and delivered many hours of interactive tele-programs for the most innovative and cutting-edge direct selling companies and leaders. She is thrilled to share with you some of the topics she has designed to help your consultants succeed.

Each session is up to one hour in length and can be delivered on a weekly or monthly basis, as a stand alone session or part of a series. Many sessions include tip cards or handouts that serve as ongoing resources. These sessions are inspiring, interactive and always end with a call to action that leaves the listener knowing exactly what to do next.

Getting Set Up For Success

- ★ **Create a Compelling Vision for Your Business to Ensure Your Success**
- ★ **Express to Success:**
Effective Goal Setting and Action Planning
- ★ **Guarantee Your Success:**
Five Smart Strategies to Learn Now
- ★ **Customers, Hostesses and Big Fans:**
How to Find What You Are Looking For
- ★ **Make Your Connections Count:**
Networking to Book, Sell and Recruit Better and Faster

Succeeding at Booking and Selling

- ★ **Selling with Ease:**
Double Your Personal Volume Now
- ★ **Advanced Selling with Ease:**
How to Take Your Personal Volume to The Next Level
- ★ **How to Increase Your Referrals to Increase Your Bookings**
- ★ **Communicating Powerfully to Get What You Want**
- ★ **It's All Up to You:**
How to Maximize Your Success Stamina Day After Day
- ★ **Public Speaking with Ease:**
How to Share Your Business and Be Compelling Every Time

Winning at Recruiting and Retention

- ★ **Recruiting with Ease:**
How to Grow Your Front Line Now
- ★ **Asking Questions and Dancing Through Objections for More Recruiting Success**
- ★ **Twenty Ways for Even More Recruiting with Ease**
- ★ **Turn Your Recruits into Super Stars in Five Easy Steps**
- ★ **Recruiting Risk-Taking:**
The More You Do It, the Easier it Gets

Excelling at Leading a Team

- ★ **From the Inside Out:**
Developing Yourself into The Best Team Leader You Can Be
- ★ **Motivate, Innovate, Accelerate:**
Coaching Skills for Leaders to Grow a Strong Team
- ★ **Developing the Star Behind the Star:**
Cultivating Leadership Throughout Your Organization
- ★ **Ready, Set, Goal:**
Maximizing Your Monthly Group Sales Volume
- ★ **The Power of Resilience:**
How To Bounce Back From Set Back and Soar Again

To book a tele-program contact Caterina at 415 668-4535 or cpr@caterinar.com

To find out more about Caterina and her many resources visit her website at www.caterinar.com